

SÃO TOMÉ AND PRÍNCIPE 2040
INVESTMENT FORUM

RISE
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Resilience
Investment
Sustainability
& Equity



GOVERNO

1912

Requalification of Coastal Areas and Beaches

Costa Viva
Opportunity

São Tomé and Príncipe boasts one of the most **pristine coastlines in the Gulf of Guinea**, making it a cornerstone of national tourism.

The beaches are consistently cited as the primary reason for visiting the country. However, most face structural problems: lack of sanitation, absence of urban planning, increasing population density, environmental degradation, and insufficient infrastructure.



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The project

The **Coastal Zone and Beach Redevelopment project** is a priority initiative to transform nine strategic coastal zones in São Tomé and Príncipe into high-quality, sustainable tourist areas that generate economic and social value.

With initial funding already secured, the country is seeking partners who can strengthen the execution and quality of the interventions, contributing to a modern, safe, and environmentally responsible coastal tourism model.

Beaches included: Lagoa Azul, Namorados, Tamarinos, Governador, Micondó, Piscina, Cabana, Café, Granja and Bone de Joquey.



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Expected impact

- Total investment: €32 million
- Expected results:
 - Beaches with essential services
 - Greater safety and comfort
 - Active community involvement
 - Reduced environmental pressure
 - Consolidation of the destination as a nature and coastal product



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Maturity level

- Priority locations identified
- Initial funding mobilized (WACA)
- Technical diagnosis available
- Simple, quick-to-implement interventions
- Strong institutional alignment
- High capacity for community involvement



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Promoters and funders

Key stakeholders

- Ministry of Environment, Youth, and Sustainable Tourism
- District authorities
- Coastal communities
- Tour operators
- Technical and environmental partners
- Complementary Blue Economy initiatives


Funders

- Initial funding WACA – World Bank
- National public funding
- International partners

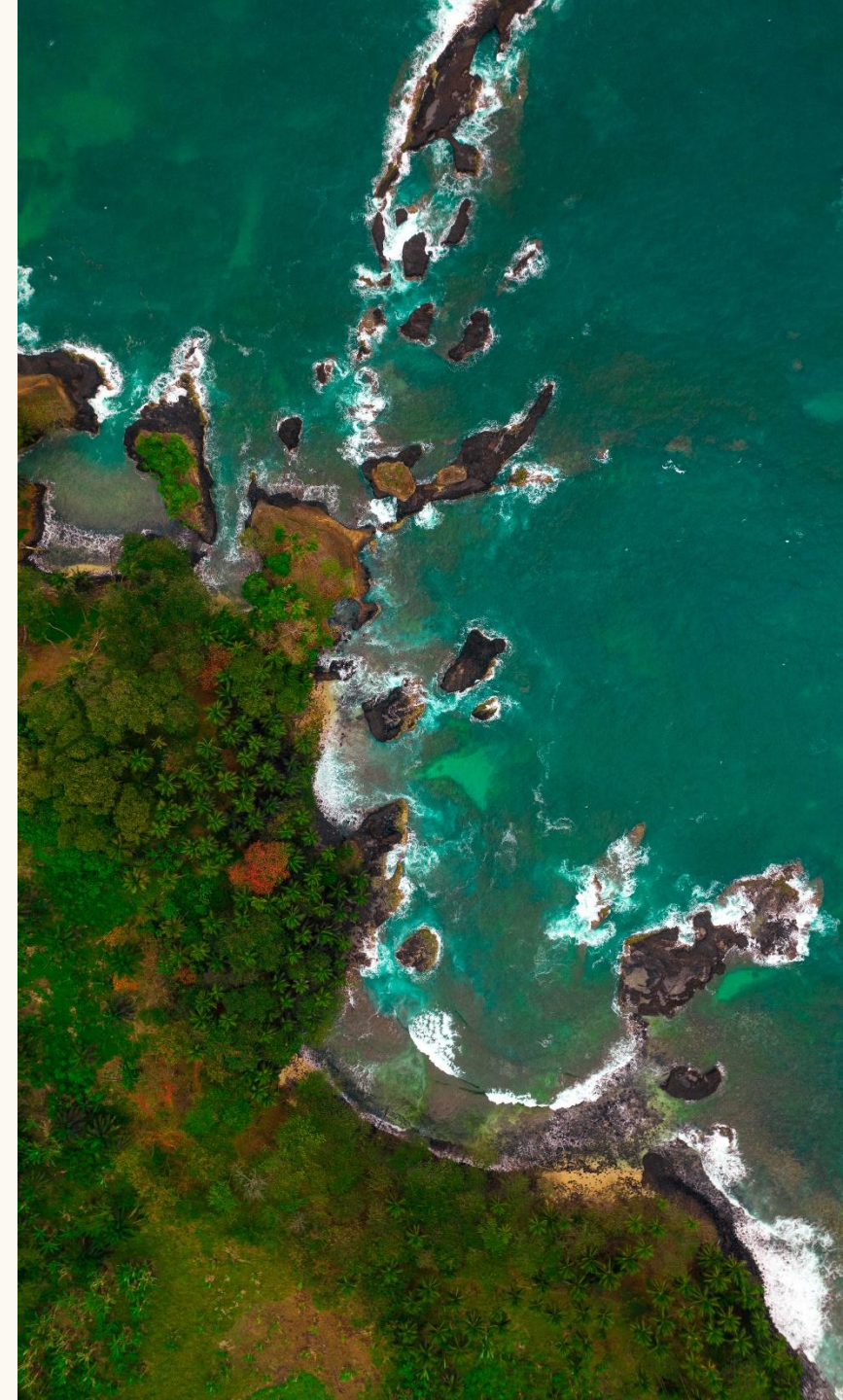
Costa Viva
 Message to
 investors

This project offers the opportunity to participate in a **high-impact initiative**, aligned with the Blue Economy and the national vision for **sustainable tourism**. Collaboration may take the form of complementary financial support, technical assistance in the implementation of light infrastructure, operational partnerships for the management of kiosks and community services, or training activities for local teams responsible for beach maintenance.





With a direct impact on tourism, the environment, and the blue economy, **Costa Viva** is positioned as an anchor project for sustainable development, capable of increasing annual visitor numbers by 20–30%, boosting local businesses, and creating new job opportunities and community concessions. Structured as a territorial transformation initiative, the project reinforces the competitiveness of São Tomé and Príncipe as a blue tourism destination in the Gulf of Guinea, promoting economic inclusion, sustainable coastal management, and lasting social and environmental benefits.



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CO-ORGANIZED WITH
THE UN, PORTUGAL and AfDB

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