

SÃO TOMÉ AND PRÍNCIPE 2040
INVESTMENT FORUM

RISE
Resilience
Investment
Sustainability
& Equity
ISTP



National Program for Ecotourism and Rural Tourism

REVIVE ROÇAS and Natural Areas

REVIVE ROÇAS Opportunity

São Tomé and Príncipe has a **unique historical and natural heritage**: 29 colonial plantations, 2 natural parks (Obô ST and Obô Príncipe – UNESCO Biosphere Reserves) and endemic biodiversity.

More than 30 old buildings are in disrepair and rural communities live in vulnerable conditions.



REVIVE ROÇAS

The project

National program that structures and develops **ecotourism** and **rural tourism** as drivers of sustainable growth in São Tomé and Príncipe.

- Integrates the rehabilitation of historic farms, the creation of eco-tourism infrastructure, and community training
- Promotes economic inclusion, environmental conservation, and the enhancement of cultural heritage
- Mobilizes public, private, and international investment to transform the country into a benchmark for ecotourism in Portuguese-speaking Africa



REVIVE ROÇAS
Expected impact

- Total indicative investment: €50 million
- Expected results by 2030:
 - 8–10 Old buildings renovated
 - 1,000 jobs created
 - 15 new tourist facilities and 3 interpretation centers
 - +25% increase in rural and eco-tourism revenues



ProNEEM-STP
Maturity level



- Rural Tourism / REVIVE Roças has finalized its draft and is awaiting approval
- Interministerial team active, priority properties identified, and technical guidelines completed



- Ecotourism in its early stages
- Awaiting technical definitions of product and infrastructure

REVIVE ROÇAS

Promoters and funders

Key stakeholders

- Coordination: Ministry of Environment, Youth, and Sustainable Tourism
- Implementation: Trade and Investment Promotion Agency (APCI), Directorate-General for Tourism and Hospitality (DGTH), and Directorate for Culture and Heritage (DGCSTP)
- International support:
 - United Nations Development Program (UNDP)
 - European Union (EU)
 - Community of Portuguese Language Countries (CPLP)
 - African Development Bank (AfDB)
 - Tourism of Portugal

REVIVE ROÇAS

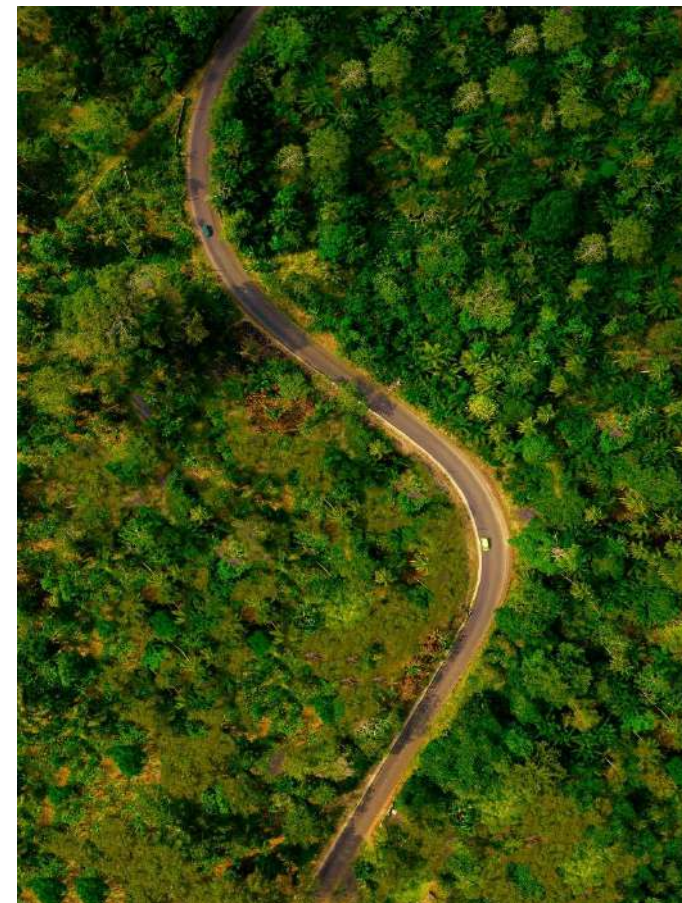
Key conditions

What is sought:

- Tourism concessions (40–50 years)
- Local joint ventures
- Technical and financial partnerships (infrastructure, energy, training)

Incentives:

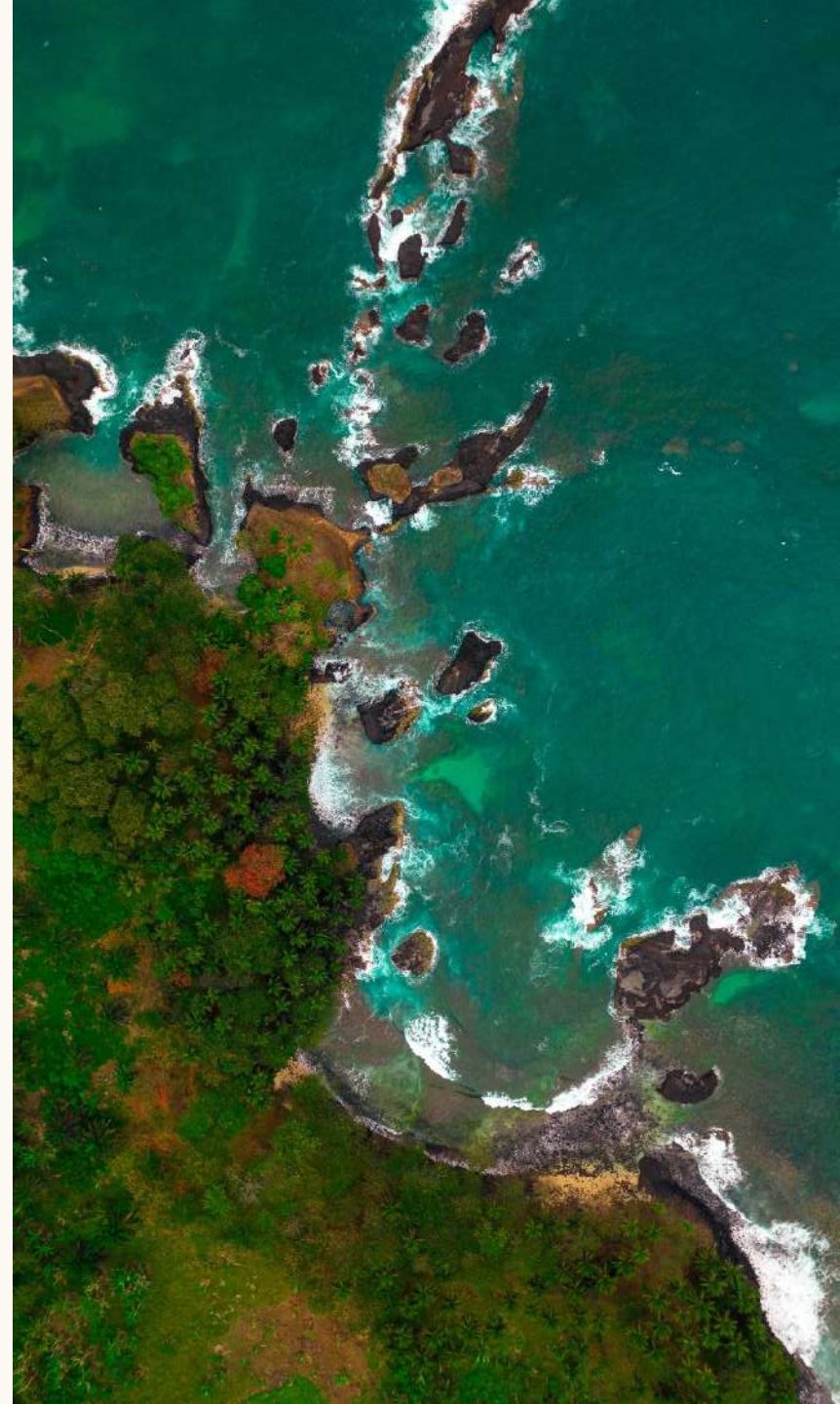
- Tax exemptions (VAT, customs duties, reduced corporate income tax)
- Green credit lines (UNDP, AfDB, EU)
- Public guarantees via the National Investment Promotion Fund (FNPI)
- Technical support from APCI and inclusion in international campaigns





This program is a catalyst for public-private partnerships for inclusive growth, promoting local employment, community entrepreneurship, and environmental conservation. Its integrated approach combines green investment, rehabilitation of historical heritage, and protection of ecosystems, offering a sustainable development model aligned with global trends in responsible tourism.

REVIVE ROÇAS is, in short, a transformative opportunity that converts dormant heritage into lasting economic, social, and environmental value—positioning São Tomé and Príncipe as an African benchmark in quality ecotourism.



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CO-ORGANIZED WITH
THE UN, PORTUGAL and AfDB

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